

KLINGSTEDT BROTHERS WEBSITE ORDER

Business Name _____

Contact Name _____

Do you currently have a website: No Yes _____

Domain Name _____ Desired Already Registered

Address: _____

Phone: _____ **Fax:** _____

Email: _____

Operating Hours: _____

Services/Products:

DESIGN & CONTENT:

Do you have a tagline? _____

What colors does your company regularly use?: _____

Images: I have images I can provide. Please use stock images (*extra charge*).

Do you have a logo? Yes, I will provide it to you. No, I would like you to design one for me (*extra charge*)
 No, I do not wish to use one.

Testimonials: I have customer testimonials I can provide.

PROMOTION:

Your selling region: Local Regional _____ National

Who is your competition? _____

Do you have a marketing/promotion plan for your web site? (*All packages include search engine submitting*)

Yes No, but I'm working on one. I would like you to promote my site (*extra charge*).

Do you use social media for your business?

Facebook Instagram Twitter Other _____

Would you like to link your website to existing accounts for analytics?

Google Microsoft/Bing Other _____

MAINTENANCE & TECHNICAL:

Do you plan to maintain and update your own site?

I plan on paying for updates as I need them.

I would like to maintain the site myself/in-house, and would like training.

I am interested in a monthly service contract for web site maintenance.

How would you like to handle website security?

Website Security Essentials (Extra Charge) I'll monitor the site myself.

Do you require legacy browser compatibility (Internet Explorer)?

No, 98.8% Web traffic compatibility is acceptable.

Yes, my businesses uses older software that requires Internet Explorer. (Extra Charge)

What are the goals of your website:

Give the most important goal a "1", next most important a "2", etc. Leave those blank which do not interest you.

- To encourage potential customers to contact us by phone or mail to consummate a sale.
- To make available product information and/or price lists.
- To sell products directly taking credit card information over the Internet.
- To establish an on-line presence, strengthen brand identification, and/or legitimize my business.
- To collect information from potential customers.
- To provide news, blog updates, photos, or other regularly updated content.
- To encourage people to join or donate to my organization.
- To entertain and/or inform.
- Other _____

Site Organization: Please choose sections you are interested in:

- | | |
|--|--|
| <input type="checkbox"/> About Us/Contact Us | <input type="checkbox"/> Business Practices/Terms & Conditions |
| <input type="checkbox"/> Products & Services | <input type="checkbox"/> Online Store |
| <input type="checkbox"/> News/Specials/Events | <input type="checkbox"/> Staff |
| <input type="checkbox"/> Blog | <input type="checkbox"/> Employment/Job Opportunities |
| <input type="checkbox"/> FAQ or Newsletter | <input type="checkbox"/> Photo Gallery |
| <input type="checkbox"/> Message Boards/Forums | <input type="checkbox"/> Others _____ |

WHICH PACKAGE IS RIGHT FOR ME?

I WANT SOMETHING INEXPENSIVE:

One-Page Love: Our most affordable option! It covers the basics plus a domain name and email services for added professionalism.

I WANT TO GIVE DETAILED INFORMATION ABOUT MY BUSINESS:

Business: Our most popular package. We will work with you to bring your vision to life! Powered by Joomla CMS, you'll be able to update your website easily. This package also includes analytics so you can track your websites traffic.

I WANT MORE:

Business Gold: Popular for larger businesses, our Business Gold package includes a faster server, additional security protection, and more robust Search Engine Optimization software. Staff training is also included for companies who wish to do more in-house updates, such as daily/weekly event calendars.

I WANT TO SELL DIRECTLY FROM MY WEBSITE:

E-Commerce: Sell directly to your website visitors with all the features they expect from an on-line vendor. Customer log-in, shopping cart, coupons and even gift certificates. All included.