

WEB DESIGN & HOSTING SERVICES

R119

ECONOMY

A single-page hosted website that includes your business name, logo, services, hours of operation, location and contact information.

- Includes domain name
- Email services, and mailbox

\$299.00 *Annually*

TEMPLATE

- We set it up for you!
- Business Website Builder
- SSL Security
- Up to 5 static pages
- Create a blog
- Includes domain name, and 12 months of hosting

\$699.00

BUSINESS

- Custom Design
- Up to 6 Static Pages
- Joomla CMS
- Includes domain name, and 12 months of hosting
- Business IMAP Email (5 Addresses)
- Analytics
- Standard SSL
- Website Security Essential

\$849.00

BUSINESS GOLD

- **All Business Plan features Plus:**
- Up to 10 static pages
- Daily back-Up
- Multiple website support
- Administrator training
- Search Engine Visibility - SEO

\$1,199.00

**All Sites
Smartphone
& Tablet
Friendly!**

**12 Months of
Hosting Included
in All Plans!**

E-COMMERCE

- Custom Design
- Up to 10 Static Pages
- Input of up to 15 Products
- OpenCart, paGO or Preferred Cart
- Administrator Training
- Deluxe hosting
- Includes domain name, and 12 months of hosting
- Email services, and mailboxes
- Setup of up to 5 Email Addresses
- Analytics

\$1,899.00

A LA CARTE SERVICES

- | | |
|---|---|
| <input type="checkbox"/> Customizing/Training/Repair \$112/hr | <input type="checkbox"/> Extension Installation* \$149 |
| <input type="checkbox"/> Template Interface Setup* ... \$299 | <input type="checkbox"/> Web Advertising Set-Up \$399 |
| <input type="checkbox"/> Custom Interface Design \$399 | <input type="checkbox"/> Legacy Compatability \$299 |
| <input type="checkbox"/> Static Pages / For CMS.....\$99/\$59 | <i>Includes Internet Explorer, Safari and older versions of Chrome.</i> |
| <input type="checkbox"/> Dynamic/Form Pages..... \$149 | <input type="checkbox"/> SEO Basics Package..... Ask Today! |
| <input type="checkbox"/> CMS Installation* \$149 | <input type="checkbox"/> Social Media Services Ask Today! |
| <i>Includes initial setup and design and input of up to 6 articles.</i> | <input type="checkbox"/> Service Contracts Ask Today! |
| <input type="checkbox"/> Engine Upgrades \$349 | <input type="checkbox"/> Stock Photography Ask Today! |

HOSTING SERVICES

Domain names priced separately.

- Deluxe cPanel Hosting..... \$179/yr.
 - Multiple Websites
- Business Website Builder Plus \$243/yr.
 - Social Media Integration
- Business IMAP Email \$98/yr.
- SSL Certificates..... \$92/yr.
- Website Security Essentials \$114/yr.
- Search Engine Visibility \$114/yr.
- Daily Back-Ups (5GB) \$49/yr.

All prices shown rounded to the nearest dollar. Actual total may vary. Hosting services by national provider.

**Payment for templates, CMS and shopping cart software are for services only. We use open-source, community developed software.*



WHICH PACKAGE IS RIGHT FOR ME?

I WANT SOMETHING INEXPENSIVE:

Economy: Our most affordable option! It covers the basics plus a domain name and email services for added professionalism.

I WANT TO GIVE DETAILED INFORMATION ABOUT MY BUSINESS:

Template: Choose from our selection of professionally designed templates and add up to five pages of content and a blog! Provide your customers with menus, price-lists, job opportunities, business practices and more.

I WANT TO BE UNIQUE AND ORIGINAL / I WANT TO UPDATE THE INFORMATION ON MY SITE OFTEN:

Business: Want a website designed specifically for your business? We will work with you to bring your vision to life! Powered by Joomla CMS, you'll be able to update your website easily. Ideal for event calendars, weekly specials or any other content that requires frequent updating. This package also includes analytics so you can track your websites traffic.

I WANT TO SELL DIRECTLY FROM MY WEBSITE:

E-Commerce: Sell directly to your website visitors with all the features they expect from an online vendor. Customer log-in, shopping cart, coupons and even gift certificates. All included.



VISIT US ONLINE AT: WWW.KLINGSTEDTBROTHERS.COM

KLINGSTEDT BROTHERS WEBSITE ORDER

Business Name _____

Contact Name _____

Do you currently have a website: No Yes _____

Domain Name _____ Desired Already Registered

Address: _____

Phone: _____ **Fax:** _____

Email: _____

Operating Hours: _____

Services/Products:

DESIGN & CONTENT:

Do you have a tagline? _____

What colors does your company regularly use?: _____

Images: I have images I can provide. Please use stock images (*extra charge*).

Do you have a logo? Yes, I will provide it to you. No, I would like you to design one for me (*extra charge*)
 No, I do not wish to use one.

Testimonials: I have customer testimonials I can provide.

PROMOTION:

Your selling region: Local Regional _____ National

Who is your competition? _____

Do you have a marketing/promotion plan for your web site? (*All packages include search engine submitting*)

Yes No, but I'm working on one. I would like you to promote my site (*extra charge*).

Do you use social media for your business?

Facebook Instagram Twitter Other _____

Would you like to link your website to existing accounts for analytics?

Google Microsoft/Bing Other _____

MAINTENANCE & TECHNICAL:

Do you plan to maintain and update your own site?

- I plan on paying for updates as I need them.
- I would like a CMS so that I may maintain the site myself (*Not available for Economy packages*).
- I am interested in a monthly service contract for web site maintenance.

How would you like to handle website security?

Website Security Essentials (Extra Charge) I'll monitor the site myself.

Do you require backups on a daily basis?

No, launch backups will be sufficient. Yes, I'll be updating my site multiple times a week. (Extra Charge)

Do you require legacy browser compatibility (Internet Explorer)?

- No, 96% Web traffic compatibility is acceptable.
- Yes, my businesses uses older software that requires Internet Explorer. (Extra Charge)

What are the goals of your website:

Give the most important goal a "1", next most important a "2", etc. Leave those blank which do not interest you.

- To encourage potential customers to contact us by phone or mail to consummate a sale.
- To make available product information and/or price lists.
- To sell products directly taking credit card information over the Internet.
- To establish an on-line presence, strengthen brand identification, and/or legitimize my business.
- To collect information from potential customers.
- To provide news, blog updates, photos, or other regularly updated content.
- To encourage people to join or donate to my organization.
- To entertain and/or inform.
- Other _____

Site Organization: Please choose sections you are interested in:

- About Us/Contact Us
- Products & Services
- News/Specials/Events
- Blog
- FAQ or Newsletter
- Message Boards/Forums
- Business Practices/Terms & Conditions
- Online Store
- Staff
- Employment/Job Opportunities
- Photo Gallery
- Others _____

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